nucleus
The Analytics Society of SSCBS

unstop

Memorandum of Understanding

This Memorandum of Understanding is between Nucleus, the Analytics Society of Shaheed Sukhdev College of Business Studies, University of Delhi carrying the name Nucleus (here onwards all the references will be made in the name of Nucleus) and Flive Consulting Private Limited (Unstop)and shall become effective from the date of signature from the authorized officials from both parties and will remain effective till the deliverables are fully completed.

Scope of the MoU:

1. The purpose of this MoU is to reach an understanding between Nucleus and Flive Consulting Private Limited (Unstop)
2. Each party shall have the right, in its sole discretion, to determine how it fulfills its obligations hereunder.

Deliverables from Unstop:

1. List unlimited events with complete customization, cover page banners, gallery, etc.
2. **Goodies like T-shirts, Sticker sheets, Diaries, Bookmarks -** *Basis registration count (refer to Annexure A)*
3. Online registrations for your event.
4. **Promotions** for your event - *Basis registration count (refer to Annexure B)*
    1. 1 **Newsletter** Inclusion (20Mn+ subscribers)
    2. 1 **Instagram** Story (139K+ followers)
    3. 1 Unstop App + Web **Notification**
5. Participation **E-Certificates**
6. Online **payment collection** facility with no extra charges
7. **Download details** of all participants of your competition.
8. Proctoring: Enable **Full-screen mode** for quizzes and hackathons.
9. Send **emails** to registrants and winners (deadline reminder, results etc.) for free.
10. Take **submissions** of Articles, PPT, PDF, Images, Videos, etc.
11. Management panel for live tracking of registrations and views of the opportunity.
12. Hosting rights for all the online events including quizzes, hackathons, case study/article submissions, etc.

Deliverables/Commitments from Nucleus:

1. Unstop logo visibility as **Powered By** on the website, social media, PR releases, newspaper articles, and other branding collaterals.
2. All registrations should be exclusively on Unstop.
3. Tag/Mention Unstop pages on all Social Media posts with our logo.
4. **Instagram Reel** by the Organizing team promoting Unstop.
5. A ***LinkedIn and Instagram post*** acknowledging Unstop as your partner.
6. ***LinkedIn/ Instagram post*** by the organizer, displaying the collaboration and partnership experience.
7. Share a **branding report** with screenshots/links showing Unstop's visibility (event promotions, banners/backdrops with logo, prize distribution with goodies)

Annexure A

Registrations	T-Shirts	Diaries	Sticker Sheets	Bookmarks
300 – 600	2	20	15	30
600 – 1000	4	30	25	50
1000 – 3000	8	50	45	95
3000 – 7000	10	65	60	130
7000+	13	75	70	150

(Goodies will be dispatched once the registration count is in the respective range and the deliverables are completed)

Annexure B

- *Promotional support is not applicable for paid opportunities i.e events that require a registration fee.*
- *Newsletter Inclusion and Instagram story will be done post **1000+ registrations**. Story banner to be shared by the organizers when they cross this registration mark.*
- *App + Web Notification will be done post 1500+ registrations. Content to be shared by the organizers when they cross this registration mark.*

Signatories:

Anvi Chugh
(Coordinator, Nucleus)

Teacher-in-Charge
(Nucleus, SSCBS)

Authorised Representative
(Unstop)